

The West Lothian Business Directory **and Loyalty Card**





Includes promotions, discounts, offers & incentives
for West Lothian Residents

Make sure your Business is part
of **the** Most Exciting Advertising
Platform to come to West Lothian...



The West Lothian Business Directory and Loyalty Card

fact file

- Designed and Dedicated to Promote Local Business in West Lothian Towns!.
- A massive 20,000 Copies distributed throughout West Lothian Your Exact Target Audience!!
- Individual in design, unique in concept.
- Proven track record - DELIVERS RESULTS
- Annual Publication with long shelf life
- Cost effective advertising from as little as £6.64 per week!!
- Colour Coded Index throughout
- User Friendly with built in Response Mechanism...
The WLLC Card!! 
- Unique Advertising Platform that really works. This is a fantastic opportunity to promote your West Lothian Business.
- **The WLLC Card...**  Rewarding West Lothian Residents.
- Encouraging support of local business with Incentives & Promotions... boosting local economy!

Distribution

- Door to Door Delivery. Targeting Households in Local Towns throughout West Lothian.
- Corporate distribution throughout West Lothian.
- Easy access PICK UP POINTS across West Lothian.
- PR in Town Centres...
- Targeting New Home Developments as well as Established Estates.
- Promoted and networked by all Advertisers involved!!
- Pre-Promotional Radio Advertising Campaign to promote the launch of Directory.
- Ongoing Marketing & Sales Support throughout the year.

For further information or to discuss your requirements contact:



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