

The East Lothian Business Directory **and Loyalty Card**





Includes promotions, discounts, offers & incentives
for East Lothian Residents

Make sure your Business is part
of **the** Most Exciting Advertising
Platform to come to East Lothian...



The East Lothian Business Directory and Loyalty Card

fact file

- A massive 25,000 Copies distributed throughout East Lothian Your Exact Target Audience!!
- Individual in design, unique in concept.
- Proven track record - DELIVERS RESULTS
- Annual Publication with long shelf life
- Cost effective advertising from as little as £6.64 per week!!
- Colour Coded Index throughout
- User Friendly with built in Response Mechanism...
The ELLC Card!! 
- Unique Advertising Platform that really works. This is a fantastic opportunity to promote your East Lothian Business.
- Designed & Dedicated to Promote business in East Lothian.
- **The ELLC Card...**  Rewarding East Lothian Residents & Employees.
- Encouraging support of local business with Incentives & Promotions, boosting local economy!

Distribution

- Targeted Door to Door Delivery to Households throughout East Lothian.
- Corporate distribution.
- Available at all East Lothian Leisure Centres and Libraries...
- PR in Town Centres...
- New Home Developments.
- Promoted by all Advertisers and available in all outlets involved!!
- Pre-Promotional Radio Advertising Campaign to promote the launch of Directory.
- Ongoing Marketing & Sales Support throughout the year.

For further information or to discuss your requirements contact:



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